



PREMIER STEEL ROOFING SYSTEMS™

March 9, 2015

Dear Sir or Madam,

I hope this finds you well.

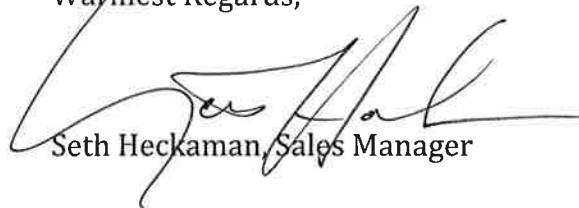
Thank you for your consideration of a Kassel & Irons Steel Roof.

We at Kassel & Irons have been manufacturing specialty metal roofing for almost 35 years. We have learned that no matter how beautiful or quality our products, we are dependent on the installing contractor to ensure homeowners receive a quality installation. For this reason, we have chosen to go to market through a network of independent contractors we call Dealers. By developing close relationships with our Dealers, we can be confident that our products are installed correctly and homeowners receive a roof worthy of their investment.

The independent Dealer for your area is FBI Contracting owned by Frank Iberger. I have the privilege of working with Frank and know that, above all else, he cares for his customers and ensuring he lives up to his reputation. I am confident you and your home will be in incredible hands if you choose to work with Frank and his wonderful team.

Thank you again for your consideration. We would be honored if you trusted our products with the protection of your home. If we can ever be of service, please do not hesitate to contact me at seth@kasselandirons.com or 866-544-4766 x241.

Warmest Regards,



Seth Heckaman, Sales Manager